

## Cookie Policy

### 1. What are cookies

Cookies are small text files that are placed on your device when you visit our website. They help the site function properly, improve performance, and provide information to us about how the site is used.

This policy explains what cookies we use, why we use them, and how you can control them.

### 2. Types of cookies we use

#### Strictly Necessary Cookies

These cookies are essential for the website to function. They enable core features such as page navigation, security, and access to secure areas.

These cookies do not require your consent.

Examples include:

- Remembering your cookie preferences
- Enabling secure login
- Ensuring the website loads correctly

#### Analytics + Performance cookies

These cookies help us understand how visitors use our website so we can improve it. They collect information such as which pages are visited most often and how users move around the site.

We only use these cookies with your consent.

#### Functionality cookies

These cookies allow the website to remember choices you make (such as language or region) and provide enhanced features.

We only use these cookies with your consent.

#### Advertising / Targeting cookies

These cookies may be set by us or by third-party providers to build a profile of your interests and show you relevant adverts on other sites.

We only use these cookies with your consent.

### 3. Lawful basis for using cookies

Our lawful basis depends on the type of cookie:

- Strictly necessary cookies:

Processed under legitimate interests — we need them to operate the website.

- Analytics, functionality and advertising cookies:

Processed based on your consent.

You can withdraw your consent at any time.

#### 4. How we use cookie data

We use cookie-generated data to:

- Ensure the website works correctly
- Understand how visitors use the site
- Improve performance and user experience
- Personalise content (if enabled)
- Deliver relevant advertising (if enabled)

#### 5. Third-party cookies

Some cookies may be set by third-party services we use, such as:

- Analytics providers (e.g., Google Analytics)
- Embedded content (e.g., videos, maps)
- Advertising networks

These third parties may collect data about your browsing activity across websites. Their use of cookies is governed by their own privacy policies.

#### 6. How you can control cookies

Cookie banner / Consent tool

When you first visit our site, you will see a cookie banner that allows you to:

- Accept all cookies
- Reject non-essential cookies
- Manage your preferences

You can change your preferences at any time by revisiting the cookie settings link in the footer of the website.